

DHAVAL JAIN

An Astute Marketing professional, with love for consumer insights | growth hypothesis | crafting brand for life | decennium+ experience of brand intimacy



www.dhavaljain.com



dhavhal@gmail.com



<https://in.linkedin.com/in/dhavhaljain>



Mumbai , Maharashtra



PROFILE SUMMARY



Proficient at managing diverse brand building with a distinction of setting up benchmark platform for sustained brand growth & marketing efficiency with a proven track record of top class delivery in every stint.

A Brand management experience with Enterpreunial initiative and vision, who drives revenue and manages the brand growth profitably with a focus on building a strong culture with complete focus on consumer centricity & Insights .

PROFESSIONAL EXPERIENCE



2015 onwards
Assistant Brand Manager
Brooke Bond 3'Roses



2012-2014
Assistant Brand Manager
Knorr



2010-2011
Senior Brand Executive
Face Cleansing – Ponds / Lakme / Vaseline
Fair & Lovely / Pears / Dove



2007-2009
Brand Executive
Premium Personal Wash - Dove / Pears / Liril



2006-2007
Brand Executive
Lux Portfolio



2005-2006 - Retail Scape Design & Strategic Management
Senior Client Servicing Executive



2003-2004 - Arka Advertising & Infomedia
Client Servicing Executive

UNILEVER ACHIEVEMENTS



2017

CEO choice awards for the contribution to the category for best category award of 2017

2013

Global winners for the Best concept on sustainability for Dove in 2013 as part of Worldwide unilever marketing academy course.

Awarded for wining in market place and wining with people for Knorr Soupy Noodles.

2011

CEO Excellence award for the best performance in SQ'2011
HPC Director Award for the performance shown for Face Cleansing Category

2009

Awarded for outstanding performance for enterprising behavior with solid growth hypothesis for premium personal wash.

CORE COMPETENCIES



- Strategic Creativity
- Effective process design
- Quantitative reasoning
- Interdepartmental Bridge Building
- Market Immersion
- Real Time Operating
- Project Management

PROFESSIONAL TRAINING & DEVELOPMENT



- Personality Development from University of Mumbai.
- Emotional Intelligence from FICCI
- Public Speaking from Dadar Public Speaking classes.
- Voice Culture from Indo-American society .
- Thinking Skills from St.Xavier Institute of Management.
- Attended various Development course from Unilever both in General Management and Marketing Specialisation

PROFESSIONAL CERTIFICATIONS



- Diploma in Exports and Imports Management from IITC.
- Diploma in Advertising & Public Relation from the Wellingkar Institute of Management.
- Diploma in Business Management from Somaiya Institute of Management Studies and Research.
- Post Graduate Diploma in Brand Management from ICFAI
- Executive General Management Programme from IIM – Bangalore

ACADEMIC DETAILS



Qualification	Qualification	School/College
MCom	Business Management	University of Mumbai
BCom	Commerce	University of Mumbai